



## News Release

For further information, contact:

Gary McKinley  
(239)772-3100

[swflorida@CratersAndFreighers.com](mailto:swflorida@CratersAndFreighers.com)

FOR IMMEDIATE RELEASE: August 15, 2011

### **McKINLEY WINS FRANCHISEE OF THE YEAR AWARD**



This award is to recognize the franchise owner who has the highest degree of loyalty, fun loving, and passion for the business among all the owners. It is awarded to pay tribute to his dedication and self-sacrificing team spirit, as he shows this attitude to the Craters & Freighters family every day. Gary was selected as the choice of the franchise owners as the person who has best dedicated time and effort to advancing Craters & Freighters' name and reputation, been most willing to assist, simply, the owner that they appreciate most.

Craters & Freighters of SW Florida provides expert packaging, crating and shipping services to and from locations nationwide and internationally. The company engineers and builds customized shipping containers and wood crates to ensure all shipments arrive safe, damage-free, and on-time.

Craters & Freighters Franchise Company was founded in June 1990 to meet the needs of businesses and consumers for specialty freight handling, including pick-up, crating, shipping, tracking, insuring, and delivery of shipments that are too heavy, oversized, valuable, awkward, and time-sensitive for other shipping agencies. The company serves consumers and businesses in all sectors including telecommunications, electronics, medical equipment, aerospace, bio-technology, and heavy machinery.

Gary was thrilled to win the award and shared, "As a testament to doing things the right way, building a business, and sharing ideas and opportunities with member franchisees. To find better ways to service our clients through better packaging and handling of their cargo, while providing a good business experience that can be handled through one phone call, no matter what is asked of any Franchise. I am deeply honored to receive this award because it has been given to me by my peers."

The Craters & Freighters of SW Florida is located at 1136 NE Pine Island Road, Cape Coral, FL. They service the entire SW Florida market from Bradenton to Marco Island.

The phone number is (239) 772-3100. For more information about Craters & Freighters of SW Florida, visit [www.CratersAndFreightersswflorida.com](http://www.CratersAndFreightersswflorida.com).

Craters & Freighters of Southwest Florida - 1136 Pine Island Rd. Suite 71 - Cape Coral, FL 33909  
Bradenton 941 744 5508 Naples 239 774 5700 Ft. Myers 239 772 3100 Sarasota 941 366 5600 Fax 239 772 3180  
Phone: 239-772-3100 - Toll Free: 800-459-0863 Fax: 239-772-3180  
[www.cratersandfreightersswflorida.com](http://www.cratersandfreightersswflorida.com)