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# News Release

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## **LEVINE WINS FRANCHISEE OF THE YEAR AWARD**

### **Craters & Freighters Franchisee Grows Business 80% in First Year**

**STERLING, VA** – Dave Levine, the owner and President of Craters & Freighters of Northern Virginia, won the 2007 Jay Gibson Commemorative Award, presented by the Craters & Freighters Franchise Company at its recent annual convention in Kansas City, MO.

The award is named for the former Craters & Freighters executive and late husband of Diane Gibson, founder and CEO of Craters & Freighters Franchise Company. “He has great vision for a successful Craters & Freighters franchise. He is responsive to his customers’ needs, and is willing to take on any [challenge],” said Gibson.

Levine was chosen by the Craters & Freighters Franchise Advisory Council to receive the award from a select group of talented and seasoned business owners due to the dramatic 80 percent growth of Craters & Freighters of Northern Virginia in just one year under his leadership. After starting out as a mechanical engineer, followed by a ten-year career in marketing, Levine purchased the Craters & Freighters franchise location in Sterling, which originally opened in 2003. The company serves a number of the world’s largest technology firms, and many of Northern Virginia’s most prestigious art galleries, antique dealers, and auction houses.

“I am thrilled to be the recipient of this very prestigious award from the Craters & Freighters Franchise Company. Craters & Freighters has an outstanding business model which has enabled me to grow this business beyond my expectations. I am also grateful for the support of my fellow Craters & Freighters owners around the country, who have generously shared their wisdom,” stated Levine.

Craters & Freighters provides expert packaging, crating, and shipping services from 67 locations nationwide. Unique to the transportation industry, the company engineers and builds customized shipping containers and wood crates to ensure all shipments arrive safe, damage-free, and on-time.

Craters & Freighters was founded in June 1990 to meet the needs of businesses and consumers for specialty freight handling, including pick-up, crating, shipping, tracking, insuring and delivery of shipments that are too heavy, oversized, valuable, awkward, and time-sensitive for other shipping entities. The company serves consumers and businesses in all sectors including telecommunications, electronics, medical equipment, aerospace, bio-technology, and heavy machinery.

Craters & Freighters of Northern Virginia is located at 22650 Executive Drive, Suite 119, Sterling, VA 20166. The phone number is 703-796-0180. For more information about Craters & Freighters, visit [www.CratersAndFreighters.com](http://www.CratersAndFreighters.com).